

The People Have Spoken: Neiman Marcus Announces Beauty Awards and Brand Category Winners

DALLAS, Sept. 28 /PRNewswire/ -- Neiman Marcus announces the results from its first ever NM Beauty Awards -- an online customer choice event where participants get to vote on their favorite beauty products.

BEST TREATMENT : La Mer Creme de la Mer

BEST EYE & LIP CARE : Fresh Sugar Lip Treatment

BEST CLEANSER/MAKEUP REMOVER : Lancome Bi-Facil Eye Makeup Remover

BEST MAKEUP : Laura Mercier Tinted Moisturizer

BEST EYE COLOR : Bobbi Brown Long-Wear Gel Eyeliner

BEST LIP COLOR : CHANEL Rouge Coco Hydrating Creme Lip Colour

BEST CHEEK COLOR : NARS Sheer Blush

BEST TOOL OF THE TRADE : Clarisonic Mia®

BEST WOMEN'S FRAGRANCE : Gucci Guilty Eau de Toilette

BEST MEN'S FRAGRANCE : Creed Aventus

BEST HAIR CARE : Frederic Fekkai Controle Ironless Straightening Balm

BEST SUN PROTECTION : La Mer The SPF 30 UV Protecting Fluid

BEST BATH & BODY : bliss fat girl slim

BEST MEN'S GROOMING : Kiehl's Facial-Fuel Anti-Wrinkle Cream

The program located at www.neimanmarcus.com/beautyawards invites customers to vote on their favorite beauty products from 14 different categories including treatment products, eye and lip care, cleanser/make-up remover, powder (concealer, foundation), eye color, lip color, cheek color, tools, hair products, sun products, bath and body products, woman's fragrance, men's fragrance and men's grooming.

Each beauty product page on www.neimanmarcus.com will include a link to vote. All beauty items will be available online and in-store. By voting and filling out the enter-to-win form you will be automatically entered into a chance to win the most popular product from all 14 Beauty Award categories.

As part of the Neiman Marcus Beauty Event, customers who purchase \$100 or more in cosmetics or fragrance will receive a chic tote in one of 3 colors filled with this season's hot new essential. *(One per customer, while supplies last, in stores or online during this event)*

*No purchase necessary to vote for products.

The Neiman Marcus Group, Inc. operations include the Specialty Retail Stores segment and the Direct Marketing segment. The Specialty Retail stores segment consists primarily of Neiman Marcus and Bergdorf Goodman stores. The Direct Marketing segment conducts both online and print catalog operations under the Neiman Marcus, Horchow and Bergdorf Goodman brand names. For more information, visit neimanmarcusgroup.com.

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