## Neiman Marcus Debuts High-End Cannabis Beauty Products For Customers

DALLAS, Jan. 14, 2019 /PRNewswire/ -- Neiman Marcus, the Dallas-based premier luxury retailer, announced today its new customer offering of CBD beauty products. As part of the brand's Trending Beauty initiative, Neiman Marcus has begun carrying a number of the cannabis industry's leading CBD brands online and in five stores with products from Sagely Naturals, Cannabliss Organic, Code of Harmony, Ildi Pekar, Vertly, and Yuyo Botanics. This headlines a number of other product categories that are being introduced into this season's Trending Beauty assortment such as self-care and ingestibles.

"Our new CBD assortment is an important part of Neiman Marcus' commitment to the health and well-being of our customers," said Kim D'Angelo, Beauty Buyer, Neiman Marcus. "Cannabis beauty brands are becoming increasingly popular and CBD products are the next big thing in beauty. Neiman Marcus plans to continue to expand our CBD assortment while offering customers the latest and greatest in Trending Beauty."

Cannabis is known for stress-reducing and pain-relieving benefits. Use of CBD products can reduce redness, irritation and even acne.

Neiman Marcus' CBD product offering is comprised of balms, lotions, soaps, oils, serums, and masks. Highlights include <u>Sagely Naturals Relief and Recovery Cream</u> (\$35.99), <u>Code of Harmony Glo-Berry Glistening Skin Oil Serum</u> (\$48), <u>Cannabliss Organic Revitalizing Face Serum</u> (\$120), <u>Cannuka CBD Calming Eye Balm</u> (\$38), and <u>Vertly Hemp Infused Relief Lotion</u> (\$48).

The five stores that carry these CBD products include Neiman Marcus Beverly Hills, Neiman Marcus Fashion Island, Neiman Marcus San Francisco, Neiman Marcus Boston, and Neiman Marcus Denver.

Product images and assets can be downloaded here: https://bit.ly/2CnQ9xh

## **ABOUT NEIMAN MARCUS GROUP**

Neiman Marcus Group LTD LLC is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under the <u>Neiman Marcus</u>, <u>Bergdorf Goodman</u>, <u>Neiman Marcus Last Call</u>, <u>Horchow</u>, and <u>mytheresa</u> brand names. For more information, visit <u>www.neimanmarcusgroup.com</u>. Keep up with the latest news and events happening at Neiman Marcus by becoming a fan on <u>Facebook</u>, following us on <u>Twitter</u>, <u>Instagram</u>, <u>Pinterest</u>, and <u>Snapchat</u>.

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