

# Bergdorf Goodman Offers Same-Day Hamptons Delivery and Launches Private In-Store Appointments

**\*\* MEDIA ALERT \*\***

## **WHO:**

Bergdorf Goodman reopening begins, starting with the launch of new services to offer our customers the best Bergdorf's experience, wherever and however the customer wants to shop and engage with us.

## **WHAT:**

Bergdorf Goodman has launched both contactless services as well as private and virtual appointments to offer clients multiple ways to shop with us:

- Contactless services include:
  - Complimentary same-day delivery for customers in the Hamptons
  - Curbside pickup for both Bergdorf Goodman stores
  - Same-day delivery within Manhattan
- Private in-store appointments
- Virtual online appointments

Here are additional details about Bergdorf's contactless services and customer appointments:

### **BG Same-Day Hamptons Delivery**

Last week, we launched complimentary same-day delivery to the Hamptons via our courier service. Customers can place an order with one of our BG associates by noon, specifying where and how you would like the package delivered. BG will arrange for the customer's request to arrive at their doorstep that evening. To get connected with a BG associate for ordering, customers may email us at [services@bergdorfgoodman.com](mailto:services@bergdorfgoodman.com).

Images of BG's exceptional courier service are available by request.

### **Curbside Pickup & Manhattan Delivery**

Customers can connect with one of our BG associates to arrange for curbside pick-up at our store, or for same-day delivery within Manhattan. Our associate can work with the client to personally curate their purchase, and upon order, the customer can then pick up their purchases at the desired date and time, or arrange for delivery. To get connected with a BG associate for ordering, customers may email us at [services@bergdorfgoodman.com](mailto:services@bergdorfgoodman.com).

### **Private Appointments**

Private in-store appointments are available at both our women's and men's stores. Customers can enjoy a safe and guided shopping experience with one of our exceptional sales associates, who will take customers through our store, including our ready-to-wear, shoe, and accessories departments. Customers can expect:

- A private shopping area or fitting room
- A curated shopping experience, with items pre-selected for you for by customer's request
- Alterations and tailoring services
- Messenger service of purchases upon request

Private appointments can be scheduled online: [bg.com/storebooking](https://bg.com/storebooking)

### **Virtual Appointments**

Virtual online appointments are available at both women's and men's stores. Customers can enjoy a luxurious and personalized shopping experience from the convenience of their home. Our personal shoppers will be on hand to take customers through the latest collections. Appointments include complimentary shipping.

Virtual appointments can be scheduled online: [bg.com/storebooking](https://bg.com/storebooking)

"At Bergdorf Goodman, we cultivate experiences beyond the expected and build unique and highly personalized relationships with our customers," said Matt Marcotte, chief operating officer, Bergdorf Goodman. "We are committed to delivering channel-less selling across both the digital and physical environments to offer our customers the best Bergdorf's experience, wherever and however the customer wants to shop and engage with us."

More details about these services can be found here: [bg.com/services](https://bg.com/services)

## **WHEN:**

Same-day delivery to the Hamptons for orders made by 12 PM ET each day.

Curbside pickup orders can be coordinated per request through an associate

Private in-store and virtual online appointments can be made online at anytime

**WHERE:**

Curbside Pickup available at Bergdorf Goodman's 58<sup>th</sup> Street Turnstile  
Private Appointments at the 5<sup>th</sup> Avenue entrance

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Additional assets available online: [Photos \(3\)](#)

<https://www.neimanmarcusgroup.com/2020-06-26-Bergdorf-Goodman-Offers-Same-Day-Hamptons-Delivery-and-Launches-Private-In-Store-Appointments>