

Dolce&Gabbana Launches New from Cherries with Amore

EXCLUSIVE COLLECTION WITH NEIMAN MARCUS

As customers re-enter the world and refresh their wardrobes this summer, Neiman Marcus, in collaboration with long-standing brand partner Dolce&Gabbana, brings to life the exclusive *From Cherries With Amore* capsule collection full of the styles they are craving. The vibrant and fashion-forward summer capsule collection for women and girls is available only on neimanmarcus.com, in Neiman Marcus stores, or through a Neiman Marcus digital stylist.

Neiman Marcus customers can discover the multi-category assortment with a breadth of products including women's ready-to-wear, handbags, shoes, jewelry as well as clothing and accessories for girls on the Neiman Marcus website and in 23 stores across the U.S.

The bright color and unmistakable taste of freshly picked cherries inspire the creativity of the collection: the red fruits pop against some of the most representative patterns of the Dolce&Gabbana wardrobe, such as leopard print and black and white polka dots.

- **Ready-to-wear:** For a playful and versatile daytime look, the collection offers sheath dresses, mini dresses with balloon sleeves, printed suits with contrasting profiles, oversized shirts and refined polo shirts in silk crochet.
- **Athleisure:** There are also offerings with a sportier essence, such as tracksuits and bomber jackets in techno jersey, t-shirts decorated with patches, cropped jackets in plain-waxed fabric and mini-bustiers.
- **Accessories:** The same themes that animate the ready-to-wear collection are appearing on accessories such as canvas shopping bags, sophisticated handbags embellished with the baroque DG logo, and complementary footwear to complete the look.
- **Children's:** The new prints also live on in the garments and accessories of the girls' collection, with a fresh and lively spirit for the perfect "mommy and me" look.

"We have been listening to our customers and there is a pent-up demand among women who want to get out and dress up in joyful, playful, opulent looks. Dolce&Gabbana's *From Cherries to Amore* capsule collection offers the perfect summer-ready wardrobe for the Neiman Marcus customer," said Lana Todorovich, President and Chief Merchandising Officer for Neiman Marcus. "With the strong momentum we're experiencing with our luxury brand partners, we're proud to bring a new and exclusive assortment from Dolce&Gabbana to our customers."

The collection, featuring the special *Dolce&Gabbana Exclusive* label, will launch with multi-dimensional merchandising activations, including windows and in-store installations, in early July for customers to immerse themselves and experience the collection. Select items are available for pre-order on neimanmarcus.com and at Neiman Marcus stores.

About Neiman Marcus

Neiman Marcus is a Dallas-based luxury retailer, providing customers access to exclusive and emerging brands, anticipatory service, and unique experiences since 1907. Each day, Neiman Marcus connects with customers worldwide while delighting them with exceptional experiences across a 37-store presence in the U.S., the largest U.S. e-commerce luxury platform, and industry-leading remote selling and personalization technology. From delectable dining and indulgent beauty services to bespoke experiences and exclusive products, there's something for everyone. To keep up with the latest news and events at Neiman Marcus, visit neimanmarcus.com or follow the brand on [Instagram](#), [Facebook](#), [YouTube](#) and [Twitter](#).

Neiman Marcus is part of the Neiman Marcus Group. We lead with love in everything we do for our customers, associates, brand partners and communities. Our strategy of integrated luxury retail is about creating long-term relationships. It's this connection that creates emotional and high lifetime value potential with everyone we serve. Through the expertise of our 9,000 associates, we deliver across our three channels of in-store, ecommerce, and remote-selling. Investments in data and technology allow us to scale a personalized luxury experience. Our brands include Neiman Marcus, Bergdorf Goodman, Neiman Marcus Last Call and Horchow. For more information, visit <http://www.neimanmarcusgroup.com>.

About Dolce&Gabbana

Established in 1985, Dolce&Gabbana is an international leader in the fashion and luxury goods sector. The founders, Doménico Dolce and Stefano Gabbana, have always been the creative and stylistic source of all the brand's activities as well as the drivers behind the development strategies. The Group creates, produces and distributes high-end clothing, leather goods, footwear, accessories, jewelry and watches. The brand is present in the Prêt-à-porter segment with Men's, Women's, and Children's collections, and in the Alta Moda, Alta Sartoria, Alta Gioielleria and Alta Orologeria collections. The only activities entrusted to licensee partners are the production and distribution of Eyewear and Beauty lines.

Additional assets available online: [Photos \(4\)](#)

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