

# Bergdorf Goodman Showcases Valentino Archive Collection as the Exclusive Multi-Brand Retailer in U.S.

NEW YORK, March 23, 2022 – Launching on March 24, Bergdorf Goodman will be the exclusive multi-brand retailer in the U.S. to showcase the Valentino Archive collection. Along with three brick-and-mortar Valentino stores, Bergdorf Goodman is offering customers the opportunity to shop this limited collection, which debuted on the runway in October 2021.

The six-piece collection includes signature designs from Valentino's past such as the 1967 Tiger long coat, the Romantic Garden Gowns from 1971, and a white mini dress re-made from when it was worn by Marisa Berenson, among others. The partnership brings a piece of Valentino history to Bergdorf Goodman while celebrating the two luxury giants' long standing relationship.

Bergdorf Goodman will offer five of the six Archive pieces to customers in New York City. The other U.S. Valentino locations to offer the collection are Madison Avenue, Bal Harbour, and Beverly Hills.

## ABOUT BERGDORF GOODMAN

A New York landmark since 1901, Bergdorf Goodman represents the global pinnacle of style, service, and modern luxury. With its rich history of showcasing leading and emerging designers, the iconic store at 5th Avenue and 58th Street—the crossroads of fashion—is a singular destination for discerning customers around the world. BG.com expands on Bergdorf Goodman's heritage, showcasing coveted collections for men and women in an unparalleled online shopping experience. Bergdorf Goodman is part of Neiman Marcus Group.

---

Additional assets available online: [Photos \(2\)](#)

<https://www.neimanmarcusgroup.com/2022-03-23-Bergdorf-Goodman-Showcases-Valentino-Archive-Collection-as-the-Exclusive-Multi-Brand-Retailer-in-U-S>