- Partnership advances FARFETCH'S Luxury New Retail vision and Neiman Marcus Group's (NMG) pioneering omnichannel strategy to revolutionize integrated luxury retail
- FARFETCH Platform Solutions (FPS) to re-platform and power website and mobile application of Bergdorf Goodman, an NMG-owned brand
- Neiman Marcus, an NMG-owned brand, is committed to using select FPS modules, including foundational international services
- FARFETCH to make up to \$200 million minority investment in NMG to support digital growth and innovation initiatives

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